

AmCham Brief

Main Candidate Positions 2022 : Selection of Business Related Issues

Week of: March 21 2022

	FRA / US COMMERCE	CORPORATE TAX / BUSINESS	EU / SOVEREIGNTY QUESTIONS	INDUSTRIALIZATION	LABOR POLICY	CLIMATE	DIVERSITY AND INCLUSION
Anne HIDALGO	No information found on the subject matter.	Reinsertion of ISF tax, raising the SMIC by 10-15%, taxes on digital giants, carbon contribution at the borders, and more.	Rekindle a "Powerful & Humanist" European Union. Greater cooperation and stronger united voice on ecology, immigration and democracy.	Industrialization must be conceived as a driver of France's ecological transition and the regions must be the driving force behind it.	Increase SMIC, 32h work week, Equality of salaries.	Creating the Climate ISF and investing in an Energy Pact to decarbonize production and achieve 100% renewable energy.	Creation of first plan and Ministry for a Social and Solidarity Economy. Creation of 200 000 inclusive jobs. Equal Pay between genders in 5 years.
Emmanuel MACRON	Creation of <i>Conseil du commerce et des technologies</i> (CCT) between EU and US. FRA - US bilateral partnership on clean energy.	Lowering the corporate tax rate to 25%. Reduce taxes on production on industry and agriculture, in particular by abolishing the CVAE for all companies. Implementation of a carbon tax at Europe's borders.	Emphasis on Defense & PFUE strategy objectives.	Strong component of France 2030 plan is reindustrialization of France.	Triple the so-called "Macron" bonus, without charges or taxes. Transforming <i>Pôle emploi</i> into "France Travail" by pooling the strengths of the State, regions, departments and municipalities.	Will address this issue through two levers: French Presidency of the Council of the European Union and Plan France 2030.	Creation of first Ministry of men & women equality, diversity, and equality of opportunity during last mandate. Will continue building on this dynamic
Eric ZEMMOUR	Had a 40-minute long phone conversation with Donald Trump who supports him.	Restore competitiveness, Make France a major industrial power again, Favor French production.	Will not propose a Frexit. However sees the EU as "useless" and "authoritarian". Reinstallation of French national legal sovereignty, break EU agreements on immigration.	Create industry protected zones, Create a great sovereign fund, Protectionary measures for foreign investments.	Increase SMIC by reduction of social taxes, exempt overtime and participation bones from taxes.	Most notable take-away from his position on the environmental transition is the lack thereof. Eliminate wind turbines from French landscape.	Strong opposition to any state sponsored or private action promoting diversity and inclusion.
Fabien ROUSSEL	Protect journalists, artists and creators from the domination of North American digital industry..	Taxing food imports that don't respect the required environmental standards. A new corporate tax will be put in place. Wealth tax will be reinstated.	Roussel criticizes France's foreign policy. He describes France as "a follower" instead of a leader, especially in terms of US relations.	Encouraging a new industrialization of the country aiming at the development of the circular economy, sustainable industrial processes, as well as european and international industrial cooperations.	SMIC will be increased to 1,500€ net per month. Digital platform workers and self-employed workers will get a status and social rights. New rights to intervene in the organization of work.	The strategic orientation of the energy policy will be based on the constitution of a 100% public and 100% decarbonized energy mix.	By law, equal pay for women and men will be achieved within one year. Tripartite negotiations (State, employers' organizations, employees' unions) will be organized for a generalized increase in the salary scale.
Jean-Luc MELENCHON	Has been historically against allyship with the US, especially in commercial matters.	Reverse privatizations of "general interest" companies. Tax financial transactions, Modulate corporate tax according to the use of profits.	Stay in Europe yet immediately leave all European treaties. Negotiate new treaties or withhold funding and create new alliances with member states.	Relocation of exported industry jobs back to French territory through both protectionary measures (ending free flow of capital and labor) as well as State requisition of parts of key industries.	Layoff supervision, working condition reform, increased remuneration, working hour reform.	Creation of new constitution with new ecological goals and planification center stage.	Economic action with imbued social conditions. Job opportunities for young generations by increasing CDI's instead of CDD and vocational training.
Marine LE PEN	Greater trade protectionary measures with US, including in agro-food production sector.	Lower the VAT from 20% to 5.5% on energy products. Abolish the IFI and create an IFF, tax on financial wealth. Abolish production taxes and the Cotisation Foncière des Entreprises.	Engrave in the Constitution the superiority of French law over European law.	Protectionary measures through the implementation of "economic patriotism" to reindustrialize and produce wealth in France.	Increase wages while keeping French companies competitive through certain exemptions of employee contributions.	Referendum counter-project on the environment, 15 questions and subjects treated.	Against the idea of promoting D&I, which she has deemed part of an incompatible "exported woke ideology".
Valérie PECRESSE	Traditional partnership with US, but called on France to re-evaluate economic sovereignty.	Cutting Production Taxes, Strengthen the research tax credit for SMEs.	Taking advantage of PFUE. Is pro-europe if certain conditions are met, notably overhauling Schengen Accords regulation. Emphasis on a Europe of "Protection" instead of "naitivity".	Freeing sources of energy and innovation by drastically reducing standards and norms for industrial production, agriculture, housing construction and distribution.	Increase in net salary and wages through financial levers, higher pensions, rejects RSA.	Mobilize all the levers of the French economy and the action of public authorities to get back on track to achieve carbon neutrality by 2050.	Has yet to speak on the subject
Yannick JADOT	Has not yet spoken on US trade policy. However, is for a more circular & localised economy.	Creation of an additional 33% corporate tax bracket for companies with profits over 5M€.	Triple the Budget of the European Green New Deal to 2000 billion €	Demands for Europe to leave sectors of industrial agriculture, as well as stop nuclear energy in favor of renewable solutions.	Increase SMIC by 125€, citizens convention on working time, employee representation.	Massive investment plan of 50 billion € per year, accounting for 2% of GDP. Will address issues like housing and healthcare, but majoritarly for the environmental transition.	Repercussions from Hulot affaire plaguing party. Exclusion of Jadot right hand man Orphelin.