



AMCHAM 2023 IN A NUTSHELL





AmCham 2023 in a Nutshell

Fostering Transatlantic Relations

Events

Transatlantic Business Club

A flagship event bringing together the Franco-American business community to discuss major trends and economic relations. 6th edition in partnership with Business France and the U.S. Embassy.

Keynote speakers such as **Denise C. Bauer** (U.S. Ambassador to France and Monaco), **Pascal Cagni** (France Ambassador for International Investments and President of Business France), or **Natacha Rafalski** (President of AmCham France and President of Disneyland Paris).

Exclusive Meetings with US Representatives

- **Donna Flynn** (VP Global Talent Management, Steelcase)
- **Eddy Schmitt** (Senior VP Americas, Steelcase)
- **Arun Venkataraman** (Assistant Secretary of Commerce for Global Markets & Director General of the U.S. and Foreign Commercial Service)
- **Kara Hurst** (Head of Worldwide Sustainability, Amazon)
- **Chris Wilson** (Senator, State Government of Utah).

Publications

Transatlantic updates

Weekly newsletters synthesizing major economic news on both sides of the Atlantic.

Clubs

Expats Club

Brings together non-French speaking leaders of member companies to engage further within AmCham France community by helping them strengthen their network and better understand the "French ecosystem".

Formulating Positions & Recommendations on Public Policies / Debate

Committees

Policy Committee (9 meetings) Reindustrialization, Energy, Circular Economy, Artificial Intelligence, Product Liability Directive, DSA & DMA...

CSR Committee (9 meetings) CSRD, CS3D, Water Resources & Company Challenges, Diversity & Inclusion, Women, Young Generations & Companies...

Tax Committee (5 meetings) Finance Bill 2024, *Crédit Impôt Recherche (CIR)*, E-Invoicing & e-reporting Reforms, BEPS Pillar 1 & 2, Country by Country Reporting (CBCR), Green Taxes...

Publications

AmCham-Bain Barometer, 23rd Edition ([read here](#))

White Paper "[Getting Companies on Board with Responsible Artificial Intelligence](#)" ([read here](#))

Position Paper on the "[Green Industry Bill](#)" ([read here](#)).

Engaging with Public Institutions

Events

AmCham "Confidentials" with

- **Olivier Becht** (Minister Delegate in charge of Foreign Trade, Attractiveness and the French Abroad)
- **Xavier Bertrand** (President of the Regional Council of Hauts-de-France)
- **Laurent Bili** (French Ambassador to the United States of America)
- **Roland Lescure** (Minister Delegate in charge of Industry)
- **Valérie Péresse** (President of Ile-de-France Region)
- **Laurent Saint-Martin** (Managing Director of Business France).

AmCham Working Sessions with

- **Adrienne Brotons** (Chief of Staff of Roland Lescure, Minister Delegate in charge of Industry)
- **Mariana Caillaud** (Economic Advisor to Christophe Béchu, Minister of Ecological Transition and Territorial Cohesion)
- **Marta de Cidrac** (Sénatrice, rapporteuse de la loi AGECE et Présidente du Groupe d'études Economie circulaire au Sénat)
- **Sarah Finkelstein** (Deputy Chief of Staff of Olivier Becht, Minister Delegate in charge of Foreign Trade, Attractiveness and the French Abroad)
- **Pierre Jérémie** (Deputy Chief of Staff of Agnès Pannier-Runacher, Minister of Energy Transition)
- **Naomi Peres** (Chief of Staff of Sylvie Retailleau, Minister of Higher Education and Research)
- **Renaud Vedel** (Chief of Staff of Jean-Noël Barrot, Minister Delegate to the Minister of Economy, Finance and Industrial and Digital Sovereignty, in charge of the digital transition and telecommunications).



AmCham 2023 in a Nutshell

Giving Perspective & Better Understanding on French & EU Policies and other Key Business Topics

Publications

Policy Flash "**All you need to know about the EU Corporate Sustainability Due Diligence Directive (CS3D)**" ([read here](#))

Policy Flash "**All you need to know about the EU Corporate Sustainability Reporting Directive (CSRD)**" ([read here](#))

Policy Paper "**Jeunesse & Entreprise : Le grand désamour ?**" ([read here](#))

Borne's Government Organization Chart 2023 "Who's Who" ([read here](#)).

Macron IV Government "Who's Who" ([read here](#)).

Events

Launching of **AmCham Series** on :

EU Elections (Meeting 1)

Jérôme Brouillet (Deputy Chief of Staff of Laurence Boone, Secretary of State for European Affairs)

US Elections (Meeting 1)

Jeremy Ghez (Professor of Economics, HEC) & **William De Vijlder** (Chief Economist, BNPP)

JO Paris 2024 (Meeting 1)

François-Xavier Bonnaillie (Senior Marketing & Commercial Director in charge of licensing and partnership, COJO)

AmCham Talks

- **Maud Bailly** (General Manager, Sofitel & ExCom Member, Accor) & **Gérald Karsenti** (Senior Advisor, Qualium Investissement)
- **Corinne Menegaux** (General Manager, *Paris je t'aime*)
- **Jérôme Nanty** (VP HR & Real Estate, Carrefour)
- **Olivier Marti** (Founder, Women First)
- **Laure Bereni** (Research Professor of Sociology, CNRS).

Promoting Discussion & Experience Sharing between Peers

Clubs

RH & Internal Communication Club (7 meetings)

CFO Club (5 meetings)

Innovation Club (6 meetings)

Cybersecurity Club (First meeting in December 2023)

Tourism & Transportation Club (3 meetings).

Enabling Networking & Business Opportunities

Clubs

Women Leaders Club (8 meetings)

Brings together women executives from member companies who are committed to societal issues, including the place and role of women in business.

Expats Club (3 meetings).

Events

AGM & Summer Party

Christmas Party

After Summer CEO Cocktail.