

# AmCham 2021 IN A NUTSHELL

# AMCHAM CONFIDENTIALS & EXCLUSIVE EVENTS

Interactive meetings between our Members and high-level public figures such as:

- Colombia Barrosse, U.S. Consul General in Paris
- Clément Beaune, French Secretary of State for European affairs
- Jean-Michel Blanquer, French Minister of National Education, Youth and Sports
- Philippe Etienne, Ambassador of France to the United-States
- Helena Dalli, the European Commissioner for Equality
- Olivia Grégoire, French Secretary of State for the Social and Responsible Economy
- Robert F. Hannan, U.S. Consul General in Paris (former)
- Elisabeth Moreno, French Minister Delegate for Equality, Diversity and Equal Opportunities
- Franck Riester, French Minister Delegate in charge of Foreign Trade and Competitiveness

Find all events here

# TRANSATLANTIC RELATIONS

Fostering strong European-American economic relations

# **Publications**

- **Transatlantic updates** Weekly newsletters synthetizing major economic news on both sides of the Atlantic
- Climate Change Comparing EU-US Targets (read here)
- The Biden/Harris Administration "Who's Who" a tool to better clarify leadership positions in the US administration (read here)
- White Paper on Economic Decoupling: Our new reality? The era of Fragmented Globalization - Assessing the Implications of a Potential US-Chinese Break-Up for Business and Policymakers (read here)

## **Events**

- Virtual discussion with *Elisabeth Moreno, French Minister Delegate for Equality, Diversity, and Equal Opportunities* and *Helena Dalli, European Commissioner for Equality* to explore the ambitions of the French Presidency for the diversity and inclusion agenda as well as the European Commission's plans for equality policies.
- The U.S. and France "Dean's event" How can higher education prepare new generations for tomorrow's professional world? Featuring the speakers Vincenzo Esposito Vinzi (ESSEC Business School), Eric Labaye (Ecole Polytechnique), Isabelle Bajeux-Besnainou (Tepper School of Business, Carnegie Mellon University) and Soulaymane Kachani (Columbia University)

# Clubs

• Expats Club - Newly convened for the first gathering in November: engage more the foreign leaders within our community, help them build privileged relationships and better understand the French ecosystem

# COMPETITIVENESS

Improving France's attractiveness for American and French businesses

# **Publications**

- 21st Edition of the AmCham-Bain Barometer (read here)
- Interactive Mapping of the American investment in France (read here)

## Committees

• Policy Committee (9 meetings) and Tax Committee (4 meetings)

# **Events**

- Transatlantic Business Club A flagship event bringing together the Franco-American business community to discuss major trends and economic relations. 3rd edition in partnership with Business France and the U.S. Embassy. With keynote speakers such as Franck Riester (Minister Delegate in charge of Foreign Trade and Competitiveness), John Kerry (Special Envoy of the President for Climate), Erin Kotheimer (Economic Advisor & Acting Minister Counselor at the U.S. Embassy in France), Christophe Lecourtier (CEO of Business France)
- AmCham-Bain 2021 Barometer Hauts-de-France special event: featuring André-Paul Leclercq (President of the Economic Commission of the Hauts-de-France Region), Jessica Webster (US Embassy in France), Marc-André Kamel (Bain & Company), Bijan Eghbal, (AmCham France), Alain Simonnet (3M), Jérôme Ovion (FedEx) and Olivier Rouvière (OTIS).
- AmCham-Bain 2021 Barometer Grand-Est special event: featuring Lilla Merabet (Grand Est Region), Darragh Paradiso (U.S. Consul General in Strasbourg), Patrick Dancourt (Steelcase France), Marc-André Kamel (Bain & Company), Bijan Eghbal (AmCham France), Ronan Bole (Amazon France Logistics), Bruno Stutzmann (Catalent), Stéphanie Domange (Mars Wrigley France), Vincent Froehlicher (Adira)
- AmCham Tax Webcast: "Transfer Pricing: A very practical look at the world after the Covid Crisis" with Régis Houriez (EY), Florian Delisle (3M), Bruno Gouthière (CMS), Patrice Jan (EY), Frédéric Gourlot (Coca-Cola Europacific Partners)
- AmCham Tax Webcast: "News on computerized tax audits" with Régis Houriez (EY), Annie Morel (EY), Florian Delisle (3M), Alban Lambouroud (Johnson & Johnson)

# SUSTAINABILITY AND SOCIAL IMPACT

Promoting the positive impact of member companies and advocating for change

#### **Publications**

- Manifesto: Companies as drivers of the ecological transition (read here)
- Ethnic and social diversity at work: A social necessity and a performance issue that companies and public authorities must act upon together (read here).
- Business and Climate: Ambitious commitments to go further! (read here)
- Consolidating the alliance between business and ecological transition (read here)
- COP26: Transatlantic business communities committed to climate action signed a joint statement to reaffirm their commitment to the COP26 goals as well as the emissions reduction targets set by the Paris Agreement (read here)
- Circular Economy: a challenge for France's attractiveness (read here)

### Committees

• CSR Committee (9 meetings)

# Events

 AmCham Partners' Event – in Partnership with the French American Chamber of Commerce (FACC) of New England, 5 events were organized based around Diversity, Equity, and Inclusion

## DIGITAL

Understanding transformation for digital practices and regulation

## **Publications**

- Digital Services Act and Digital Markets Act Ensuring fairness, interoperability, and complementarity (read here)
- CLOUD ACT: Trusting American companies (read here)
- Privacy Shield Keeping transatlantic economic exchanges dynamic (read here)

## Events

- AmCham Debate "Digital Markets Act: What impacts for Europe's attractiveness?" Featuring David Bosco (University of Aix-Marseille), Anne-Sophie Choné-Grimaldi (University of Paris Nanterre), Georgios Mavros (Google), and Thibault Schrepel (University of Amsterdam and Stanford)
- Event in Marseille with Provence Promotion -Hyperconnectivity, a catalyst of the attractivity of territories? Featuring Kristen Grauer (US Consul in Marseille), Didier Parakian (Marseille Metropolis), Jean-Luc Chauvin (Provence Promotion), Fabrice Coquio (Interxion), Philippe Rousset (Oracle), Serge Palaric (Nvidia) and Bruno Bernard (Cisco)

## POST COVID-19

Best practices and information sharing to help companies prepare for recovery

#### Publications

- Investment Plan "France 2030" A breakdown of the 30 billion Euros plan which serves 10 areas of national interest (read here)
- Comparison between Biden and Macron's hallmark national investment plans (read here)
- Position Paper: How France's attractiveness has been improved by changes brought about from the crisis (read here)
- "AmCham Brief" on the French Presidency of the Council of the European Union (read here)

## Events

- AmCham Debate: 2022, the year of standardization? Featuring Guillaume Menuet (*Citigroup*) and William De Vijlder (*BNP Paribas*)
- **Reimagine the Walls of Your Company** The office, a new place of positive impact featuring Beatriz Arantes (*Steelcase*), Olivier Cotinat (*Moho*), Alexandra Boussié (*ING*), Isabelle Lamothe (*Capgemini Invent*) and Mickael Locoh (*Steelcase*)
- AmCham Exclusive Breakfast with Cisco's Executives on New Ways of Working - With the participation of Maria Poveromo (SVP & Chief Communication Officer), Francine Katsoudas (EVP & Chief People, Policy & Purpose Officer) Liz Centoni (EVP Chief Strategy Officer) and Laurent Degré (President Cisco France)

## Clubs

- HR and Internal Communication Club in partnership with Great Place to Work - Brings together HR and communications directors to compare and contrast ways to effectively engage with both current and future employees
- Tourism and Transportation Club Brings together leaders from these sectors to share best practices, explore ways of collaboration, and better understand and prepare for the recovery

