

AmCham 2020 IN A NUTSHELL

AMCHAM CONFIDENTIALS - *Exclusive meetings between our members and high-level public figures* ([find all events](#))

- **Mariya Gabriel**, EU Commissioner in charge of Innovation, Research, Culture, Education and Youth
- **Henri de Castries**, Institut Montaigne President
- **Emmanuelle Wargon**, Secretary of State for Ecological Transition
- **Gabriel Attal**, Secretary of State for Youth
- **Pascal Confavreux**, Business, attractiveness and export Advisor to the French Presidency
- **Manuel Lafont Rapnouil**, Director of the CAPS at the Ministry of Europe and Foreign Affairs
- **François-Xavier Bellamy**, Member of the European Parliament
- **Alexander Alden**, Deputy Assistant Secretary for European Affairs at the Department of State
- **Agnès Pannier-Runacher**, Deputy Minister for Industry

COMPETITIVENESS - *Improving France's attractiveness for American and French businesses*

PUBLICATIONS

20th Edition of the AmCham-Bain Barometer ([read here](#)), 3 Propositions for France's Recovery ([read here](#))

COMMITTEES

Policy Committee (10 meetings) & Tax Committee (10 meetings)

EVENTS

- **20th anniversary of the AmCham Bain-Barometer** at the French Parliament with Marie Lebec, MP and President of the study group on France's attractiveness, Marc-André Kamel, Bain & Company, Stéphanie Barreau, AmCham France President, Fabien Ganivet, DLA Piper, Lionel Grotto, Choose Paris Region and Kat Borlongan, La French Tech. ([about](#))
- **Transatlantic Business Club** A Flagship event bringing together the Franco-American business community to discuss major trends and economic relations. 2nd Edition in partnership with Business France and the U.S. Embassy with Franck Riester, Minister Delegate in charge of Foreign Trade and Competitiveness, Jamie D. McCourt, US Ambassador to France, Philippe Etienne, French Ambassador to the U.S., Bernd Ewers, Collins Aerospace, Pierre-Claude Fumoleau, AbbVie, Guirec Grand-Clement, Enterprise Holdings, Jérôme Ovion, FedEx Express. ([about](#))
- **AmCham Talk – FedEx's commitment to open a world of possibilities for SME's**. A TED Talk-like presentation by Jérôme Ovion, FedEx Express and member of the AmCham Board of Directors. ([about](#))

TRANSATLANTIC RELATIONS - *Fostering strong Franco-American economic relations*

PUBLICATIONS

Transatlantic updates (weekly newsletter synthesizing major economic news on both sides of the Atlantic)

EVENTS

- **Debate on EU-US relations** with Sébastien Jean, CEPII Director & Elvire Fabry, Senior Research Fellow, Trade policy, at the Jacques Delors Institute.
- **Debate on economic forecasts for Europe and the U.S.** with Guillaume Menuet, Citi & William De Vijlder, BNP Paribas Group moderated by Lionel Cudey, Grant Thornton. ([about](#))
- **Debate on presidential elections' impact on the US-EU trade relation** with Ulysse Gosset, BFM TV, Shane Goldmacher, New York Times, Sonia Dridi, French media correspondent to the US, Jeremy Ghez, HEC Paris. ([about](#))

•**Debate on A New Face at the White House : What dynamics for the transatlantic relations ?** with Ulysse Gosset, BFM TV, Sonia Dridi, French media correspondent to the U.S., Jeremy Ghez, HEC Paris and Genie Godula, France 24. ([about](#))

•**The tale of 2 Americas: continued uncertainty on reconciliation** with Clifford Young, President of Ipsos Public Affairs in the U.S. and Henri Wallard, IPSOS and member of the AmCham Board of Directors. ([about](#))

COVID-19 - *Best practices and information sharing to help companies better navigate the crisis*

PUBLICATIONS

Facing covid-19 in France & the U.S. economic policy comparison ([read here](#)), Analysis of French 2020 Recovery Plan ([read here](#))

EVENTS

- Debate on European crisis recovery** with Denis Ferrand, Rexecode, Ludovic Subran, Allianz. ([about](#))
- Debate on the impact of the crisis and consequences for the future of transatlantic trade** with Alexandra de Hoop Scheffer, Director of Research and Director of the Paris Office from the German Marshall Fund and Tara Varma, Director of the Paris Office and Policy Fellow at the European Council on Foreign Relations. ([about](#))
- Tourism and transportation sectors discussion group**: gathering companies from the tourism and transportation sectors to share best practices, explore ways of collaboration and better understand and manage the Covid-19 crisis. (3 meetings organized)

SUSTAINABILITY AND SOCIAL IMPACT - *Promoting the positive impact of member companies and advocating for change*

PUBLICATIONS

“**Corporate Inclusion, A Social Imperative and a Measure of Success**” ([read here](#)), White Paper : **Let’s work for a positive impact!** ([read here](#))

COMMITTEES

CSR Committee (10 meetings)

EVENTS

- AmCham Women’s Week flagship events. Luncheon at the U.S. Ambassador’s Residence**, in partnership with Citi & AmCham Debate in partnership with DLA Piper: “Fostering innovation through gender equality”. ([about](#))
- Webinar for the publication of our paper: “**Corporate Inclusion, A Social Imperative and a Measure of Success**” with the co-Chairs of AmCham France’s CSR Committee, Julien Kauffmann, American Express GBT, and Hélène Sancerres, Cisco France. ([about](#))
- Webinar for the publication of our white paper : “**Let’s work for a positive impact!**” with Claude Fromageot, Rocher Group, Tiphaine Galliez, Great Place to Work, Isabelle Lamothe, Capgemini Invent, Laurène Mayer, LabRH, Thierry Sibieude, ESSEC Business School, Emeline Bourgoïn, ING France, and Karin Vidic, Steelcase. ([about](#))
- AmCham Debate – How to develop a sustainable and green growth thanks to innovation?** with Florent Andrillon, Capgemini Invent, Liam Buswell, Fahrenheit 212. ([about](#))

INNOVATION - *Bolstering the Franco-American innovation ecosystem*

PUBLICATIONS

White Paper : “**Chasing European Unicorns**” ([read here](#))

EVENTS

- Webinar for the publication of our white paper **Chasing European Unicorns** with Bijan Eghbal, AmCham France President, Philippe Canonne, Valtus, Olivier Letessier, Air Liquide, Bruno Martinaud, Co-Director MSc X-HEC Entrepreneurs, Guillaume Sauvage de Saint Marc, Cisco, Chloe Tuot, Raise Lab. ([about](#))
- NextGen Scale-up Stories** with Klaxoon. ([about](#))

