

Women Coding for Success Program

by the STEM Task Force of AmCham France

Mission Statement

Objective

AmCham's « Women Coding for Success » program will provide young women with basic coding and technical training to give them the confidence and credibility to obtain an internship and, longer term, to pursue a successful career, in the technology sector.

<u>Target</u>

Several programs in France and in the United States offer coding training to young girls up to and through high school age. Their objective is to give them the skills necessary to find coding jobs post high-school and/or to pursue studies in computer sciences. In addition, there are schools and programs in higher education institutions which train post high-school/Bac girls for a career in coding.

AmCham's program is complementary to those already in existence. It targets young women (age 18-35), who are extremely motivated to learn more about technology, fluent in French and English, and who do not necessarily intend to pursue a career in coding, but rather want to be the managers of tomorrow.

Whatever their career objectives (technical, marketing, finance, legal, human resources...), coding and technical skills and experience will give these young women both the desire and confidence to seek jobs in technology companies and the credibility to be recruited by them.

<u>Aim</u>

The initiative will:

- offer a 360 overview of the technology ecosystem, including coding, agile and design thinking , and
- assist the participants in finding internships in technology/digital oriented companies.

Training program

The first objective of the program is to equip young women with a basic understanding of the skills needed to pursue a career in the technology ecosystem, including logic and skills associated with coding, through a training program. The exact format and content is as stated in the curriculum. AmCham will provide all the graduates with an official certification upon successful completion of the program.

Internships

The program's second objective is to assist the young women who complete the training to find internships in technology companies.