

AmCham France

PRESS KIT 2018



who we are

AmCham has been bringing American and French companies together in Paris for over 120 years. Today we are a platform for reflection on the transatlantic relationship, constructing disruptive ideas and policy solutions to contribute to the democratic debate. Working directly with a variety of economic sectors, AmCham France counts 350 American and French companies as members. Among these are CAC40 and Fortune 500 companies, as well as numerous startups and SMEs.

our history

AmCham France was founded by eleven American businessmen in Paris in 1894, making it the oldest U.S. business association overseas.

our ambition

To be the leading French-American driven organization, to build Transatlantic bridges to support the new economy and help our members grow in France.

350

MEMBERS

50

EVENTS PER YEAR

124

YEARS-OLD

PUBLICATIONS

- AMCHAM-BAIN BAROMETER
- E-NEWSLETTER
- AD-HOC POLICY POSITIONS

PROGRAMS

- MENTORING PROGRAM
- WOMEN CODING FOR SUCCESS
- AMCHAM CONFIDENTIALS
- POLICY COMMITTEE
- GLOBAL GROWTH PITCH COMPETITION

branding



Font : Gotham and Arial

COLORS

Accompanying colors

(Pantone & CMYK for print and RGB for screens)



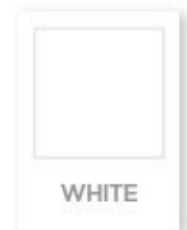
BRONZE
CHAMPAGNE

Pantone 7503C
C30 M30 Y65 K15
R172 G153 B100



MADDER
RED

Pantone 1797C
C0 M100 Y90 K15
R199 G17 B36



WHITE

C0 M0 Y0 K0
R255 G255 B255

CONTACT



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EXPERTISE

- France-US relations
- Gender diversity
- Trade
- Innovation
- Start-ups